# Claudia Bermudez

### **Contact**

310-874-7487

☑ claudiaandrea824@gmail.com

Los Angeles, CA

#### PROFILE

Seeking a professional development opportunity in broadcast journalism that will provide on camera experience in a production setting.

#### EDUCATION

#### **California State University Dominguez Hills**

B.A Journalism, 2016

#### EXPERIENCE

## NBC Palm Springs Univision Palm Springs

Feb 2019- Present

Multimedia Journalist

- Shoot, write, and edit original news stories
- Gather factual information through interviews and research
- Report within deadlines
- Developed story leads via independent sources and community awareness

#### **Lakeshore Learning Materials**

April 2017 - Jan 2019

Social Media Coordinator

- Developed marketing strategies, and brand management through social media platforms
- Created daily social media copy
- Assisted in creation and planning of social media photo shoots

#### SKILLS

- Bilingual: fluent in Spanish and English.
- Highly experienced with Adobe Premiere, and social media platforms such as Twitter, Instagram, Facebook, LinkedIn, Microsoft Word, Excel and PowerPoint.
- Creative, team oriented, organized, and punctual
- Adaptable, enthusiastic, and a problem solver